



HEREBY GRANTS THIS

RealCDP CERTIFICATE 2020

PRESENTED TO

CADENZ

Entitled to be known as a RealCDP™ and authorized to display the RealCDP™ badge for successfully completing a comprehensive evaluation and providing satisfactory proof that meets all qualifications set forth by the Customer Data Platform Institute.

In Witness Whereof, this Twenty Fifth day of February 2021.

A handwritten signature in blue ink that reads 'David M Raab'.

DAVID M. RAAB
President, CDP Institute



A handwritten signature in blue ink that reads 'Vernon Tirey'.

VERNON TIREY
RealCDP Auditor