



HEREBY GRANTS THIS

RealCDP CERTIFICATE 2024

PRESENTED TO

BLUECONIC

Entitled to be known as a RealCDP™ and authorized to display the RealCDP™ badge for successfully completing a comprehensive evaluation and providing satisfactory proof that meets all qualifications set forth by the Customer Data Platform Institute.

In Witness Whereof, this Thirty-First day of March 2024.

A handwritten signature in black ink, reading 'David M Raab', written over a horizontal line.

DAVID RAAB
President, CDP Institute



A handwritten signature in black ink, reading 'Vernon Tirey', written over a horizontal line.

VERNON TIREY
RealCDP Auditor