



HEREBY GRANTS THIS

# RealCDP CERTIFICATE 2024

PRESENTED TO

**CADENZ**

Entitled to be known as a RealCDP™ and authorized to display the RealCDP™ badge for successfully completing a comprehensive evaluation and providing satisfactory proof that meets all qualifications set forth by the Customer Data Platform Institute.

In Witness Thereof, this Thirty-First day of March 2024.

A handwritten signature in black ink that reads 'David M Raab'.

**DAVID RAAB**  
President, CDP Institute



A handwritten signature in black ink that reads 'Vernon Tirey'.

**VERNON TIREY**  
RealCDP Auditor